



**EURO<sup>24</sup>**  
COPENHAGEN



# **INVITATION TO SPONSORSHIP & EXHIBITION**

European Conference on Operational Research

**1-3 July 2024**

Technical University of Denmark  
DTU, Lyngby

Welcome to Copenhagen!

## Invitation to Sponsorship and Exhibition

The European Conference on Operational Research (EURO) invites you to Denmark, to share your experience with optimization and planning.

EURO 2024 is the 33<sup>rd</sup> edition of the largest European conference on operations research. Academics and practitioners from all over the world will attend the conference and share their latest findings.

The conference gives not only the possibility to be updated with the latest advances in optimization techniques; it is also the largest European networking events for optimization experts.

The conference features sessions and networking meetings from all the major European research working groups. It also features a separate stream for practitioners, where the application of optimization is showcased with real-life examples.

## Why Should You Support the EURO Copenhagen 2024 Conference?

### **BRANDING:**

It provides your business with unique marketing possibilities through the EURO 2024 website, emails, newsletters, invitations, brochures, banners and merchandise before and during the conference.

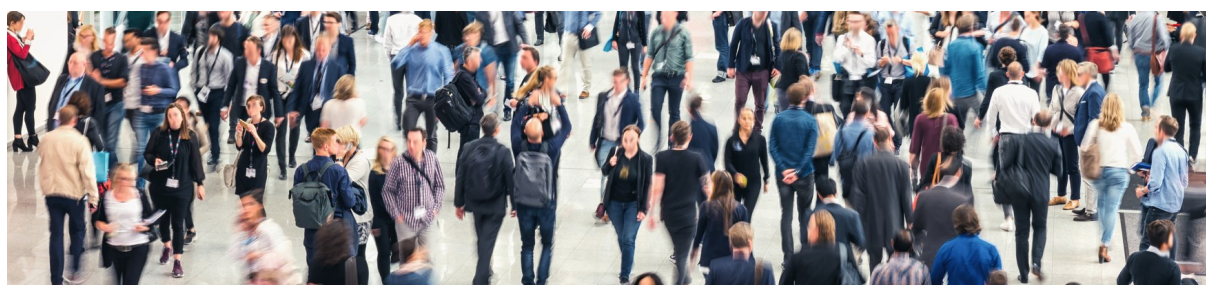
### **NETWORKING:**

It provides your business with ideal conditions for networking by creating informal spaces – in between sessions and at receptions, breaks and cultural events where you can meet e.g. with potential clients or decision makers within EURO delegates.

### **DISPLAYING YOUR PRODUCTS OR SERVICES:**

An exhibition stand at the conference increases the visibility of your business and offers an easy way to make possible clients come to you. All exhibition stands will be placed near the eating and drinking locations, common facilities and joint events to ensure the highest possible visibility and accessibility.

*Kind regards, Dario Pacino*  
*Chair of the Organising Committee*



# EURO K Copenhagen 2024 Contacts

## Key Contacts Organising Committee



### Dario Pacino

Associate Professor.  
DTU MANAGEMENT Department of  
Technology, Management and Economics.  
Operations ResearchSection

### Conference Venue

DTU, Bygning 127, Lyngby  
Copenhagen, Denmark

## Local contact person for Sponsorship & Exhibition



### Peder Andersen

DIS Congress Service A/S  
T: +45 4492 4492  
[exhibition@discongress.com](mailto:exhibition@discongress.com)

### Conference Secretariat

DIS Congress Service  
T: +45 4492 4492  
E-mail: [hdy@discongress.com](mailto:hdy@discongress.com)

### Congress Website

[www.euro2024cph.dk](http://www.euro2024cph.dk)

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# Sponsorship opportunities

The selected sponsorship opportunities for the conference provide conference supporters with a number of ways to enhance their visibility and association with the event. The items presented below have been selected to allow each sponsor unique ways of associating brands or messages with different aspects of the conference.

## Platinum

Exhibition Space 6m x 2m  
4 x Delegate registrations  
4 x Invitations for the Gala Dinner  
Company Logo on the Conference website incl. link to own website  
Company Logo in the Conference program or Conference APP  
Company Logo on holding slides in selected sessions or official sponsor of one of the Keynotes  
Company presentation in an exclusive e-mail to all registered delegates  
Company advertisement (full page) in the conference program or Conference APP  
Company Logo on the conference lanyards or official sponsor of the delegate photo shooting wall

**Price: DKK 40.000 / EUR 5.333**

## Gold

Exhibition Space 3m x 2m  
3 x Delegate registrations  
3 x Invitations for Gala Dinner  
Company Logo on the Conference website incl. link to own website  
Company Logo in the Conference program or Conference APP  
Company Logo on holding slides in selected sessions or official sponsor of one of the Keynotes  
Company advertisement (1/2 page) in the conference program or Conference APP

**Price: DKK 25.000 / EUR 3.333.00**

## Silver

Exhibition Space 3m x 2m  
2 x Delegate registrations  
2 x Invitations for Gala Dinner  
Company Logo on the Conference website incl. link to own website  
Company Logo in the Conference program or Conference APP  
Company Logo on holding slides in selected sessions or official sponsor of one of the Keynotes

**Price: DKK 20.000 / EUR 2.666**

# Delegate Items

The following items bring visibility to the sponsor and a unique opportunity to reach each and every delegate.

## Onsite Mobile Application included

**DKK 40.000/5.333 Euro**

The onsite mobile application will be provided to delegates free of charge and will be available for most mobile devices such as iPhone, iPad, Blackberry and Android. The onsite mobile application will include the full scientific program sorted by day and time, the Exhibit Floor Plan including of all exhibitors, floor plan of the Congress venue and local information. Delegates who have downloaded the mobile application will receive updates about any onsite program changes or important announcements via notification alerts.



## Sponsor of EURO 2024 photo frame

**DKK 15.000/2.000 Euro**

Max two sponsors.

# Social Events

## Conference dinner

**DKK 30.000/4.000 Euro**

*Included: catering, and all logistics. Additional marketing material to be provided.*

All participants and accompanying persons will be invited to the Conference dinner which is a joint event. The sponsors will be linked to the event in all printed and web based publicity, have logos inside and outside the venue, and will be included in the List of Sponsors. Sponsors can further enhance their participation with branded napkins, etc.

## Lunches

**DKK. 15.000 /2.000 Euro Per day**

*Included: catering, and all logistics.*

Lunches in the Exhibition hall at DTU. Sponsors will be acknowledged with logos in the area. The company name will also be included in the List of Sponsors in the program book and on the web site. Sponsors can further enhance their participation with branded napkins, sugar sticks, etc.

## Coffee Breaks

**Per Break DKK 10.000 /1.335 Euro**

Complimentary coffee/tea will be served daily to all delegates during official coffee breaks. The serving points will be located mainly in the exhibition area and can be coordinated around the sponsor's booth. Sponsors will also be acknowledged at each service station and will be included in the List of Sponsors.

## DISK golf-frisbee

**DKK 10.000/1.350 Euro + cost for printing**

Get your logo at the DTU disk golf frisbee

*For more information, please contact the Sponsor & Exhibition Secretariat,  
Peder Andersen*

Phone: +45 4492 4492 (DIS) e-mail: [exhibition@discongress.com](mailto:exhibition@discongress.com)

Please note: all prices are exclusive of VAT.

# Exhibition at EURO K 2024

A commercial exhibition will be arranged in conjunction with the conference. The exhibition will also take place at Technical University Denmark during EURO 2024. Exhibiting provides an unparalleled opportunity to reach professionals, academics, practitioners, decision-makers, policy-makers from all cross Europe and beyond. We will integrate the commercial exhibition with the poster exhibition, and the catering services and thus ensure that the exhibition becomes an integral part of the entire conference.

## Exhibition information

The exhibition will be open during conference hours, 1-3 July 2024. Co-located with daily lunch, Poster session. Rich opportunities for lively interaction with the full conference audience in a very central setting. The program-structure will make time for the participants to visit your stand. Build up on June 30<sup>th</sup>

## Venue Address

DTU –Technical University Denmark  
Bygning 101, 2800 Lyngby, Denmark

## How to apply for Exhibition Space

Please send your request for exhibition space to [exhibition@discongress.com](mailto:exhibition@discongress.com)  
Every effort will be made to accommodate exhibitors' request for space and position.

The floor spaces are assigned on a "first come - first served" basis. Application for floor space will be made on an Application and Contract for Floor Space form. This form will be distributed during August 2023 The form should be signed and returned to DIS. The application form is legally binding.

DIS reserves the right before the construction of the stands to modify the exhibition floor plan. A full technical manual giving further general and technical information, advice and full details about the exhibition, venue, organisers and ancillary services will be available to exhibitors and will be circulated early 2024.

Company Logo on the Conference website incl. link to own website  
Company Logo in the Conference program or Conference APP

# Exhibition Stand

## Stand Information

Stands will be available as floor space only. The charge for floor space is:

6 m <sup>2</sup> without build-up	<b>DKK 15.000/2.000 Euro</b>
6 m <sup>2</sup> with back wall and 1 table/1 chair	<b>DKK 18.000/2.400 Euro</b>
12 m <sup>2</sup> without build-up	<b>DKK 27.000/3.600 Euro</b>
12 m <sup>2</sup> with back wall and 1 table/2 chair	<b>DKK 30.000/4.000 Euro</b>

*Please note: all prices are exclusive of VAT.*

Floor space rental includes:

- cleaning of aisles and common areas
- general lighting for all the event areas
- 1 electricity outlet 230V/1000W earthed (plug with 3 connections)
- 1 x Delegate registrations per 6 m<sup>2</sup>

Extra Exhibitor badges 250 Euro/1875 DKK

If you have any questions or need any further information, please contact:

Peder Andersen

E-mail: [exhibition@discongress.com](mailto:exhibition@discongress.com)

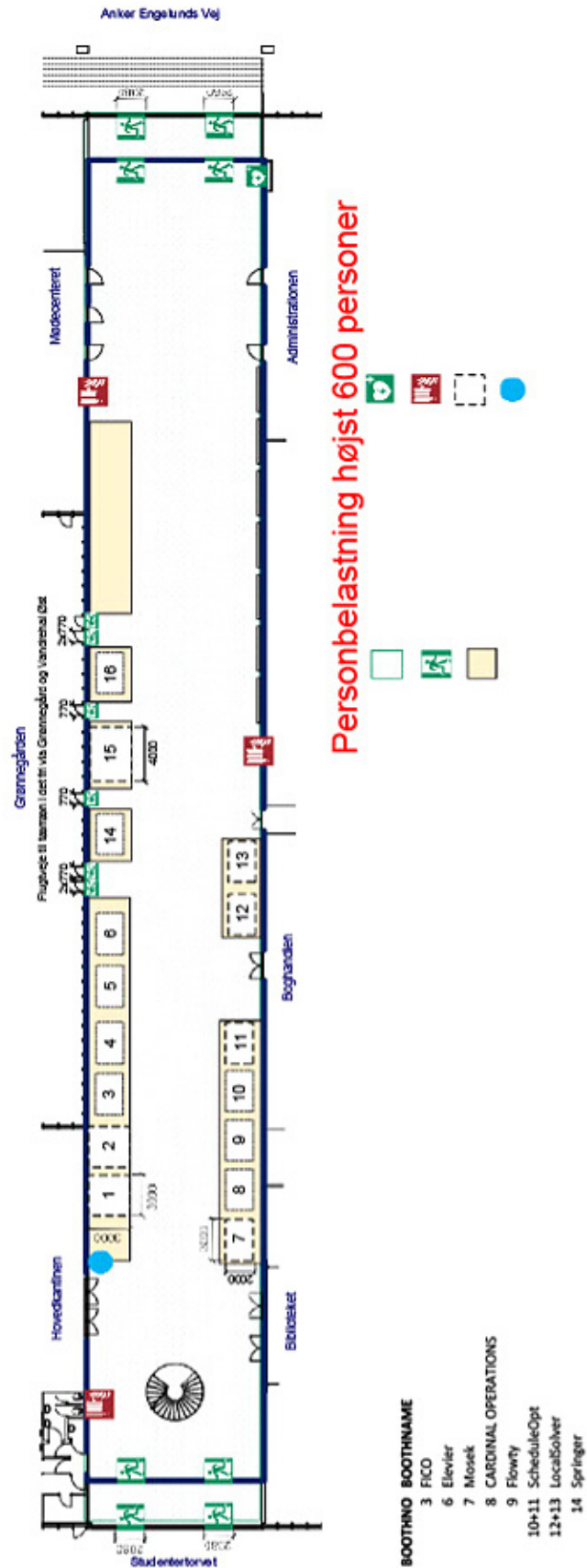
Phone: +45 4492 4492

Floor plan will be updated in November 2023 at:

[www.euro2024cph.dk](http://www.euro2024cph.dk)

## Exhibition Floorplan

**DTU**  
Exhibition floorplan, DTU Bygning 101, Vandrehal Vest – Euro24  
Anker Engeldsvej 101A, 2800 Kongens Lyngby  
Målestoksforhold: 1:292 (A3)





# Booking form for Exhibition & Sponsor items

**EURO K 2024**

**1-3 July 2024 Lyngby, Denmark**

Invoice address - please use block letters

Name of company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Phone: \_\_\_\_\_

Country: \_\_\_\_\_ VAT: \_\_\_\_\_

E-mail: \_\_\_\_\_ VAT no: \_\_\_\_\_

## **We would like to book the following Exhibition & Sponsor items:**

Exhibition stand: \_\_\_\_\_ m<sup>2</sup> Build up yes/no: \_\_\_\_\_ DKK: \_\_\_\_\_

Items: \_\_\_\_\_ DKK: \_\_\_\_\_

**For the value of:** \_\_\_\_\_ **DKK:** \_\_\_\_\_

Signature of this form implies compliance with the rules stated in this document.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **This application is legally binding**

Return to Attn: EURO K 2024 Peder Andersen

[exhibition@discongress.com](mailto:exhibition@discongress.com)

or fax +45 4492 5050

## **Terms of Payment**

A deposit of 50% of the total sponsorship fee due will be invoiced once this signed Sponsorship Booking Form has been received. The second payment of 50% of the total sponsorship fee will be invoiced.



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# Welcome to EURO K 2024 in Denmark



[www.euro2024cph.dk](http://www.euro2024cph.dk)