



EURO²⁴
COPENHAGEN



INVITATION TO SPONSORSHIP & EXHIBITION

European Conference on Operational Research

1-3 July 2024

Technical University of Denmark
DTU, Lyngby

Welcome to Copenhagen!

Invitation to Sponsorship and Exhibition

The European Conference on Operational Research (EURO) invites you to Denmark, to share your experience with optimization and planning.

EURO 2024 is the 33rd edition of the largest European conference on operations research. Academics and practitioners from all over the world will attend the conference and share their latest findings.

The conference gives not only the possibility to be updated with the latest advances in optimization techniques; it is also the largest European networking events for optimization experts.

The conference features sessions and networking meetings from all the major European research working groups. It also features a separate stream for practitioners, where the application of optimization is showcased with real-life examples.

Why Should You Support the EURO Copenhagen 2024 Conference?

BRANDING:

It provides your business with unique marketing possibilities through the EURO 2024 website, emails, newsletters, invitations, brochures, banners and merchandise before and during the conference.

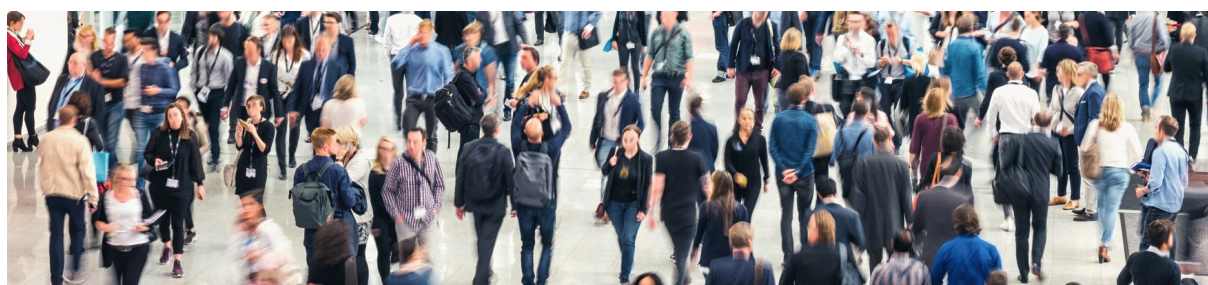
NETWORKING:

It provides your business with ideal conditions for networking by creating informal spaces – in between sessions and at receptions, breaks and cultural events where you can meet e.g. with potential clients or decision makers within EURO delegates.

DISPLAYING YOUR PRODUCTS OR SERVICES:

An exhibition stand at the conference increases the visibility of your business and offers an easy way to make possible clients come to you. All exhibition stands will be placed near the eating and drinking locations, common facilities and joint events to ensure the highest possible visibility and accessibility.

Kind regards, Dario Pacino
Chair of the Organising Committee



EURO K Copenhagen 2024 Contacts

Key Contacts Organising Committee



Dario Pacino

Associate Professor.
DTU MANAGEMENT Department of
Technology, Management and Economics.
Operations ResearchSection

Conference Venue

DTU, Bygning 127, Lyngby
Copenhagen, Denmark

Local contact person for Sponsorship & Exhibition



Peder Andersen

DIS Congress Service A/S
T: +45 4492 4492
exhibition@discongress.com

Conference Secretariat

DIS Congress Service
T: +45 4492 4492
E-mail: hdy@discongress.com

Congress Website

www.euro2024cph.dk

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Sponsorship opportunities

The selected sponsorship opportunities for the conference provide conference supporters with a number of ways to enhance their visibility and association with the event. The items presented below have been selected to allow each sponsor unique ways of associating brands or messages with different aspects of the conference.

Platinum

Exhibition Space 6m x 2m 4 x Delegate registrations
4 x Invitations for the Gala Dinner
Company Logo on the Conference website incl. link to own website
Company Logo in the Conference program or Conference APP
Company Logo on holding slides in selected sessions or official sponsor of one of the Keynotes
Company presentation in an exclusive e-mail to all registered delegates
Company advertisement (full page) in the conference program or Conference APP
Company Logo on the conference lanyards or official sponsor of the delegate photo shooting wall

Price: DKK 40.000 / EUR 5.333

Gold

Exhibition Space 3m x 2m 3 x Delegate registrations
3 x Invitations for Gala Dinner
Company Logo on the Conference website incl. link to own website
Company Logo in the Conference program or Conference APP
Company Logo on holding slides in selected sessions or official sponsor of one of the Keynotes
Company advertisement (1/2 page) in the conference program or Conference APP

Price: DKK 25.000 / EUR 3.333.00

Silver

Exhibition Space 3m x 2m 2 x Delegate registrations
2 x Invitations for Gala Dinner
Company Logo on the Conference website incl. link to own website
Company Logo in the Conference program or Conference APP
Company Logo on holding slides in selected sessions or official sponsor of one of the Keynotes

Price: DKK 20.000 / EUR 2.666

Delegate Items

The following items bring visibility to the sponsor and a unique opportunity to reach each and every delegate.

Onsite Mobile Application included

DKK 40.000/5.333 Euro

The onsite mobile application will be provided to delegates free of charge and will be available for most mobile devices such as iPhone, iPad, Blackberry and Android. The onsite mobile application will include the full scientific program sorted by day and time, the Exhibit Floor Plan including of all exhibitors, floor plan of the Congress venue and local information. Delegates who have downloaded the mobile application will receive updates about any onsite program changes or important announcements via notification alerts.

Name badge strings/Lanyards

DKK 20.000/2.666 Euro

+ production cost and delivery

The name badges are attached to a string to hang around your neck. The sponsor may put the company name or logo on the string. Note that the string has to be approved by the Organising Committee. The company name will be included in the List of Sponsors.

Social Events

Conference dinner

DKK 30.000/4.000 Euro

Included: catering, and all logistics. Additional marketing material to be provided.

All participants and accompanying persons will be invited to the Conference dinner which is a joint event. The sponsors will be linked to the event in all printed and web based publicity, have logos inside and outside the venue, and will be included in the List of Sponsors. Sponsors can further enhance their participation with branded napkins, etc.

Lunches

DKK. 15.000 /2.000 Euro Per day

Included: catering, and all logistics.

Lunches in the Exhibition hall at DTU. Sponsors will be acknowledged with logos in the area. The company name will also be included in the List of Sponsors in the program book and on the web site. Sponsors can further enhance their participation with branded napkins, sugar sticks, etc.

Coffee Breaks

Per Break DKK 10.000 /1.335 Euro

Complimentary coffee/tea will be served daily to all delegates during official coffee breaks. The serving points will be located mainly in the exhibition area and can be coordinated around the sponsor's booth. Sponsors will also be acknowledged at each service station and will be included in the List of Sponsors.

DISK golf-frisbee

DKK 10.000/1.350 Euro + cost for printing

Get your logo at the DTU disk golf frisbee

*For more information, please contact the Sponsor & Exhibition Secretariat,
Peder Andersen*

Phone: +45 4492 4492 (DIS) e-mail: exhibition@discongress.com

Please note: all prices are exclusive of VAT.

Exhibition at EURO K 2024

A commercial exhibition will be arranged in conjunction with the conference. The exhibition will also take place at Technical University Denmark during EURO 2024. Exhibiting provides an unparalleled opportunity to reach professionals, academics, practitioners, decision-makers, policy-makers from all cross Europe and beyond. We will integrate the commercial exhibition with the poster exhibition, and the catering services and thus ensure that the exhibition becomes an integral part of the entire conference.

Exhibition information

The exhibition will be open during conference hours, 1-3 July 2024. Co-located with daily lunch, Poster session. Rich opportunities for lively interaction with the full conference audience in a very central setting. The program-structure will make time for the participants to visit your stand.

Venue Address

DTU –Technical University Denmark
Bygning 127, 2800 Lyngby, Denmark

How to apply for Exhibition Space

Please send your request for exhibition space to exhibition@discongress.com

Every effort will be made to accommodate exhibitors' request for space and position.

The floor spaces are assigned on a "first come - first served" basis. Application for floor space will be made on an Application and Contract for Floor Space form. This form will be distributed during August 2023. The form should be signed and returned to DIS. The application form is legally binding.

DIS reserves the right before the construction of the stands to modify the exhibition floor plan. A full technical manual giving further general and technical information, advice and full details about the exhibition, venue, organisers and ancillary services will be available to exhibitors and will be circulated early 2018.

Company Logo on the Conference website incl. link to own website
Company Logo in the Conference program or Conference APP

Exhibition Stand

Stand Information

Stands will be available as floor space only. The charge for floor space is:

6 m ² without build-up	DKK 15.000/2.000 Euro
6 m ² with back wall and 1 table/1 chair	DKK 18.000/2.400 Euro
12 m ² without build-up	DKK 27.000/3.600 Euro
12 m ² with back wall and 1 table/2 chair	DKK 30.000/4.000 Euro

Please note: all prices are exclusive of VAT.

Floor space rental includes:

- cleaning of aisles and common areas
- general lighting for all the event areas
- 1 electricity outlet 230V/1000W earthed (plug with 3 connections)
- 1 x Delegate registrations per 6 m²

Extra Exhibitor badges 250 Euro/1875 DKK

If you have any questions or need any further information, please contact:

Peder Andersen

E-mail: exhibition@discongress.com

Phone: +45 4492 4492

Floor plan will be updated in November 2023 at:

www.euro2024cph.dk

Booking form for Exhibition & Sponsor items

EURO K 2024

1-3 July 2024 Lyngby, Denmark

Invoice address - please use block letters

Name of company: _____

Contact person: _____

Address: _____

Address: _____

City: _____ Phone: _____

Country: _____ VAT: _____

E-mail: _____ VAT no: _____

We would like to book the following Exhibition & Sponsor items:

Exhibition stand: _____ m² Build up yes/no: _____ DKK: _____

Items: _____ DKK: _____

For the value of: _____ **DKK:** _____

Signature of this form implies compliance with the rules stated in this document.

Signature: _____ Date: _____

This application is legally binding

Return to Attn: EURO K 2024 Peder Andersen

exhibition@discongress.com

or fax +45 4492 5050

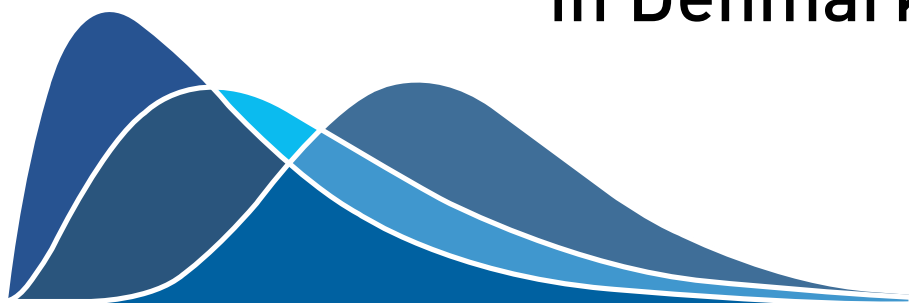
Terms of Payment

A deposit of 50% of the total sponsorship fee due will be invoiced once this signed Sponsorship Booking Form has been received. The second payment of 50% of the total sponsorship fee will be invoiced.



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Welcome to EURO K 2024 in Denmark



www.euro2024cph.dk